

## Messengers of Peace

## International Day of Peace (IDP) 2020 Concept Paper



### Background

A UN resolution established the International Day of Peace in 1981 to coincide with the opening of the UN General Assembly. The first Peace Day was celebrated in 1982 and was held on the third Tuesday of September each year. In 2002, the UN General Assembly officially declared September 21 as the permanent annual date for the International Day of Peace celebration.

In 2001, the General Assembly unanimously voted to designate the Day as a period of non-violence. The United Nations invites all nations and people to honor a cessation of hostilities during the Day, and to otherwise commemorate the Day through education and public awareness on issues related to peace.

To inaugurate the day, the United Nations Peace Bell is rung at UN Headquarters (in New York City). The bell is cast from coins donated by children from all continents except Africa and was a gift from the United Nations Association of Japan, as "a reminder of the human cost of war"; the inscription on its side reads, "Long live absolute world peace".

(Ref: <https://www.un.org/en/observances/international-day-peace>)

### 2. IDP 2020 Theme: Shaping Peace Together

This year, it has been clearer than ever that we are not each other's enemies. Rather, our common enemy is a tireless virus that threatens our health, security and very way of life. COVID-19 has thrown our world into turmoil and forcibly reminded us that what happens in one part of the planet can impact people everywhere.

As we struggle to defeat COVID-19, your voice is more important than ever. In these difficult times of physical distancing, this International Day of Peace will be dedicated to fostering dialogue and collecting ideas. The world will be invited to unite and share thoughts on how to weather this storm, heal our planet and change it for the better. Even though we may not be able to stand next to each other, we can still dream together.

The 2020 theme for the International Day of Peace is "**Shaping Peace Together.**" Celebrate the day by spreading compassion, kindness and hope in the face of the pandemic. Stand together with the UN against attempts to use the virus to promote discrimination or hatred. Join us so that we can shape peace together.

### 3. Messengers of Peace for International Day of Peace

Scouts in Asia-Pacific Region are vigorously involved in peace actions as Messengers of Peace since the launch of Messengers of Peace Programme in 2011. Since 2015, the International Day of Peace is being celebrated by almost all National Scout Organizations (NSOs) in the Asia-Pacific Region, taking the opportunity to engage young people and leaders in Peace actions and inspiring them to become active global citizens. In many NSOs, peace actions and doing good deeds are spread for the entire month of September.



#### **4. Objectives**

- 4.1 To commemorate the International Day of Peace through active involvement of Scouts in their communities
- 4.2 To inspire and support Scouts to talk about peace with other Scouts, non-Scouts and community members
- 4.3 To raise awareness related to peace culture in their communities and the importance of each individuals in the development of peace culture
- 4.4 To serve the community in the form of community service and community development based on the context/need of the respective community

#### **5. Action Period**

1-30 September 2020  
Gala Celebration – 21 September 2020

#### **6. Participants**

- 6.1 Scouts in all ages: executing the activities and interacting with community members.
- 6.2 Non-Scouts: understanding peace, undertaking peace activities with Scouts, and committing to continue to be Messengers of Peace.

#### **7. Planning and Guidance**

- 7.1 NSO to assign a national team to plan and execute the celebration/activities at national level and extending support to local leaders who will organize, plan, coordinate, implement and report local activities happening around the country.
- 7.2 Entrust coordination responsibility to NSO MoP Coordinator or as may be befitting who will be responsible to support the national and local teams in planning and advancing the initiative at national level through its local structure, supporting the promotion through social media channels and directly with Scout groups with the involvement of Scout leaders.
- 7.3 Ensuring involvement of the public in undertaking actions (based on local situation at the time due to pandemic, either virtually or physical presence) and documenting or reporting.
- 7.4 Submission of reports to Asia-Pacific Support center possibly by 30<sup>th</sup> September so that it can be compiled and be shared globally. This is with the intention that Scouts contribution be recognized at appropriate platforms.

#### **8. IDP Activity Ideas**

There is a vast selection of activity ideas for International Day of Peace which can be chosen and applied addressing the 2020 theme for the International Day of Peace, "*Shaping Peace Together*".

This is a way of celebrating the day by spreading compassion, kindness and hope in the face of the pandemic. We stand together with the UN against attempts to use the virus to discriminate or hate. As the pandemic situation in each country/area is different, activities can be chosen to adapt locally.

Activities can be done either virtually or physically or mixed method, based on local situation keeping the safety and security as the top priorities. It is advisable to start promoting the activities early to trigger the participants' interests.

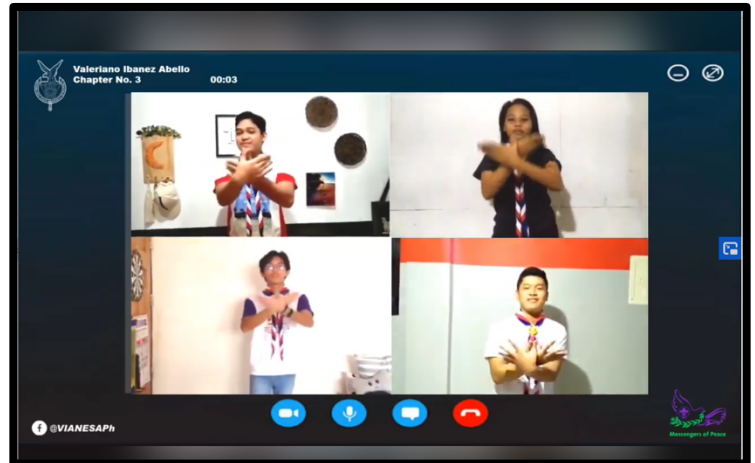
Below are some of activity ideas:



### 8.1) Peace Video Clip

To provide social media platforms where Scouts can share their video clips, i.e. MoP Dance Music Video (with their own choreography or unique dance moves), What Peace Means to individual and their own peace perception speech, Scout talents such as singing inspiring songs with the theme of peace, play music, tell personal experiences and stories, or any other performances that would provoke thinking in the viewers.

This can be done by individuals or even could be organized as talent shows or competitions by groups, sub-national or national associations.



### 8.2) Peace Picture and Pledges

- 8.2.1) Are you into photography? Then take some pictures that reflect any expression, ideal or messages of Peace. Share them in social media (Facebook, Twitter, Instagram, Pinterest, etc.) with a nice message that includes the SCOUT word. Pictures must be original.
- 8.2.2) Pictures can also be taken in "selfie" style with displaying his/her pledge as Scouts need to be aware that Peace culture is a daily effort with small acts of kindness. It is important to recognize that "Peace Starts with me".

*Step 1:* Scouts will take selfie showing their commitment towards Peace Actions.

*Step 2:* Think about your own declaration of commitment towards Peace, to express what you would do starting today to start building peace.

*Step 3:* Post your selfie and your declaration of Peace then, share on scout.org and other social media platforms.





### 8.3) Live Interview or Webinar via Social Media Channel

A series of live interviews or webinars on how we can “Shape Peace together” be used as a step toward the International Day of Peace (21 September). The discussion can be related to the topic .

Tools Needed:

- Internet
- Software for webinar (example: Facebook, Zoom)

Step 1: Plan or Organize

- Having a webinar there are many things you need to consider and prepare.
- Choose your Topic (What will be the webinar about?)
- Choose your speaker (Who is the right speaker that can deliver the topic well?)
- Choose a date and time to execute the webinar (When will the webinar happen?)
- Make your PPT (Power Point Presentation) for the webinar. Make your PPT short but precise, you don't want your participants to remember how boring the webinar rather how entertaining it was.

Step 2: Choose the right Format

- You should choose the right format that can best relay your message to the participants. It can be in Single Speaker, Interview Format, Panel Discussion or Question and Answer Format.

Step 3: Publicize your Webinar.

- Let the people know about the webinar to get maximum participants. Promote your webinars through creating a page, banner, advertisement, emails especially on media sites like, Facebook. Send multiple follow up to your participants to encourage them to attend future webinar events.

Step 4: Practice your webinar.

- As much as possible have a checklist. Always remember that everything may not go smoothly, you may experience any technical difficulties that may be crucial for your webinar. Practice dry run, check and run a test on your webinar software, finalize your PPT, check activities that need to be monitored.

Step 5: Execute your webinar.

- Have at least 10 minutes for the question and answer to follow up on your participants. Ask if there are questions or requests. And make your webinar available.



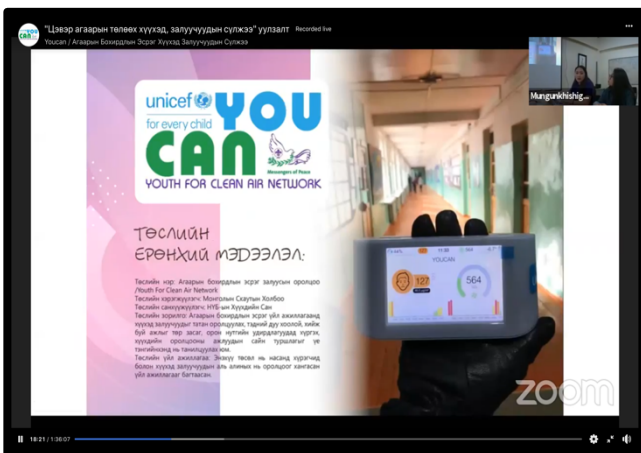
#### Possible topic:

- “Peace Starts with oneself”
- “Gender Equality”
- “The role of media in manifestation of Peace towards

- the world”
- “Harmony and Balance in the World”
- “War is costly. Peace is priceless.”
- “To reach peace, teach peace”
- “How can one contribute to Peace”
- “Peace is our gift to each other.”

#### Possible questions:

1. Why did you choose that topic?
2. What is the meaning of peace for you?
3. How can you share your knowledge to your community?
4. What are the possible projects or activities we can implement to the community?







### 8.4) Peace Talk - on radio/podcast

If we can reach more, we can inspire more. Contact your local radio station asking for a slot to talk about "how scouts contribute to peace through service". Invite people to join our global effort to promote Peace Culture with small acts of kindness towards creating a better world.

*Step 1:* Make a list of radio station with numbers and contact person

*Step 2:* Contact them to ask for a slot to talk about Scouts and Peace Day

*Step 3:* Agree on a specific program and schedule

*Step 4:* Prepare some key points to use in your interview. Share it with other Scouts if they are also joining. Prepare a token of appreciation for the radio.

*Step 5:* Go and enjoy the radio world. Ask someone to record or ask the radio to provide you with the recording. You can even talk on TV! An interview with National and local leader on TV/Radio would draw attention of viewers to Scouting.



### 8.5) Dialogue for Peace

Invite your existing or potential volunteers to join this activity, with the aim to develop and revitalize our volunteers in promoting peace in our network.

Step 1: Plan or Organize

- Build your Team, your team can help you determine the goals and spread the task.
- Determine the Goals, your community has a specific goals, community issues that needed to be addressed. Make sure to include local
- Determine the participants
- Have a facilitator
- Choose a place, date and time
- Choose a suitable and inviting environment

Step 2: Invite Participants

Step 3: Prepare the equipment's or tools for the discussion

Step 4: Record your dialogue

Step 5: Conduct the dialogue  
Concluding the dialogue





### 8.6) One-day Peace Gathering (Messengers of Peace Day)

On 21 September, the International Day of Peace is a great opportunity to organize a reunion of MoP people to meet. Some important ceremonies can take place on this one-day event, for example:

- MoP badges and scarves presentation
- Any other MoP or Peace Action awards presentation
- MoU (Memorandum of Understanding) Signing Ceremony between MoP and other organizations to create partnership on Peace Culture
- Reunion/conference of MoP Coordinators/Heroes including a commitment towards undertaking another yearlong peace project individually or as a group.



### 8.7) Peace Sports Day

As sport can bring harmony among players/participants organizing sports events on International Day of Peace can gather MoP network, local coordinators, Scouts and non-Scouts to play sports for health and fun!

#### Step 1: Plan

Plan what are the materials needed, the games to be conducted, the number of participants to be included, the venue where the sports day will be held, the prizes and other technical materials for the event.

#### Step 2: Participants

Gather participants. Let the people know about the event. Promote the Sports Day through creating a page, banner, advertisement, emails especially on media sites like, Facebook.

Step 3: Prepare for the materials for each games.

Step 4: Conduct the peace sports day

Step 5: Gather feedback from the participants



#### Possible Games or Activities:

1. Tug of war
2. Three leg race
3. Catch the dragon's tail.
4. Relay Race
5. Scavenger's Hunt







### 8.8) Peace Parade/Peace Rally

Embrace your peace culture or cultural diversity by inviting Scouts and non-Scouts to join peace or cultural parade in your community. The International Day of Peace Theme 2020 can be used as a parade/rally concept.



### 8.9) Peace Booth/Peace Road Show

The Peace/MoP Booth can be set up in public places, for example, public parks, malls, etc. engaging young people and adults. Exhibits may include:

- 9.1) Peace Content
- 9.2) What peace means to you? Corner (booth visitors will draw or write their meaning of peace on papers).
- 9.3) Skills Trainings Corner (Ex. Scout skills, vocational skills, art and craft skills)
- 9.4) Photo Exhibit depicting activities of Scouts, and their positive contribution to the communities



### 8.10) Peace Pantry of Sharing

This activity promotes a nourishing neighborhood where many people are affected by the Covid-19 pandemic by offering food to those who need it most.





### 8.11) Health Care Service

To build a wider impact, you can partner with a government institution, such as Health Department/private hospital/individual doctors/Red Cross to help you organize a free health check, vaccination, eye camp, blood donation etc.



### 8.12) Scout MoP Reporter

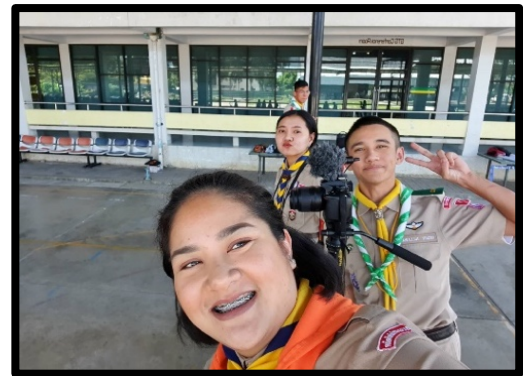
What about other people? Do they know they are also entitled to create peace in the world? As MoP "Reporter" you may interview non-Scouts and community members with video to raise awareness about the issue. Some criteria for your interview

*Step 1:* Introduce yourself as a Scout and what is the purpose of the interview, and how will this be used.

*Step 2:* Once you are ready to record - introduce yourself with your name and country; introduce the person you are interviewing with his/her name. Then you are free for your interview. Ensure you have developed appropriate questions for the interview.

*Step 3:* Report and upload your video on scout.org  
Key points to highlight in the promotion and conduct of Peace Run:

- What does peace mean to you?
- What do you think you can do to create Peace?
- What are global issues that affect us in our country related to peace?
- What is the peace message you want to convey to other people?



### 8.13) Peace Flash Mob

Plan something with your Scout group to raise awareness in public spaces. Use the [Messengers of Peace song](#) or use your own creation to talk about Peace with your own choreography.

*Step 1:* Prepare the song you will be using

*Step 2:* Pick a date and a place and find out if you need authorization. Ask your leaders to help you with this or do it yourself.

*Step 3:* Define your choreography and practice.

*Step 4:* Prepare the details of the music, the right volume and ask someone to take video on the day of the event.

*Step 5:* Get there and inspire them with your moves!!!





Note: The best day will be the weekend of 19-20 September 2020 (Saturday or Sunday) in malls, fairs or public places. Record and upload video to inspire others. (If physically not safe or possible, use virtual channels Youtube, Facebook, etc)



### 8.14) Playing, Talking and Doing "Peace"

To raise awareness, we need to share the idea of Peace and Peace Culture with others. We invite you to organize interactive talks with games to talk about peace, dialogue, global citizenship and global issues with classmates at school, students in universities and schools, Scouts of any section like Rovers, Ventures, Scouts, Cubs, parents and other community members.

*Step 1:* Choose your audience. Contact them or contact the institution related to them and express your intention to organize an activity. Wait for confirmation.

*Step 2:* Once confirmed, prepare an agenda for 1 or 2 hours including: 30 min speech (key concepts related to Peace), 2 to 4 interactive games or activities for 70 minutes, 10 minutes for Q&A and 10 min for conclusions. You can mix speech with activities to make it more dynamic. Try to pick activities with high impact and minimum resources.

*Step 3:* Make a list of resources related to your activities, considering the number of participants and prepare what you need. Consider also if it is indoors or outdoors.

*Step 4:* Execute your activities.

Note: Some tips to consider when running trainings:

- You can do it either by yourself or with a team.
- Consider your audience in choosing activities.
- Keep the spirit high.
- Try to have 3 strong messages or points that people can easily remember.
- Do something people can have fun with, that way they will learn more.
- Keep them involved by asking questions.





### 8.15) Plant a Tree

Young People (Scouts and Non-Scouts) plant a tree in a place (home, school, public garden) and take care of it until it can grow on its own. It is highly recommended that each one to plant a sapling, if cannot go out, may plant in your own garden and those staying in multistory building can plant in the balcony or on terrace.

*Step 1:* Choose a place, kind of tree that you want to plant, collect saplings

*Step 2:* Plant trees at the suitable area (suggested by the local authority if you are doing mass planting)

*Step 3:* Write a story about the activity with photos

*Step 4:* Share your tree planting activity on scout.org and other social media.



### 8.16) Books for All

Collect unused books and donate them to those in need.

*Step 1:* Find out who are in need of books.

*Step 2:* Send a letter to potential donors of books.

*Step 3:* Arrange the place and time to give them to those in need.

*Step 4:* Share your story on scout.org and other social media platforms.







### 8.17) Enroll new Scouts

Enroll an eligible, interested and willing young person to your pack/troop/crew.

*Step 1:* Set up the registration booths (with introduction of Scouting).

*Step 2:* Provide some souvenirs or goodies for new members.

*Step 3:* Take some video or photo in action for the new member.

*Step 4:* Share the video or photo in scout.org and social media.

This can also be done by individual Scouts with the slogan "each one recruit one".



### 8.18) Running the MoP Modules for young people

By sending your teams to schools, invite young people to your campsite, or organize a camp in your school.

*Step 1:* Set up the group of MoP Promotors

*Step 2:* Go to various school, camp sites or public hall to run the program.

*Step 3:* Provide some souvenir or goodies for the participant.

*Step 4:* Take some video or photo in action for the new member.

*Step 5:* Share the video or photo in scout.org and social media.







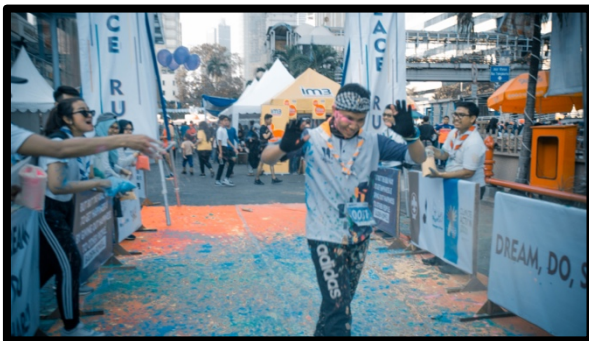
## 8.19) Peace Run

*Step 1:* Promote participation through pamphlet, poster, social media and mass media (the team can also hire a local event organizer who is specialized in Walk/Run events).

*Step 2:* Choose the proper place for Peace Run for greater visibility to the public.

*Step 3:* Take good photos during the Run.

*Step 4:* Share your photo on scout.org and other social media.



## 8.20) Activities Based on SDGs

As an active global citizen, Scouts also have responsibility to make actions for something wider related to the Sustainable Development Goals (SDGs). These are some actions that you may take based on SDGs.

### My-Do List :

1. Hold a dialogue session with someone from a different religion, culture, age, or gender than you. Complete the session and receive your Dialogue for Peace badge!
2. What does a peaceful world look like to you? Make an art exhibition and share with your friends and family.
3. On international Peace Day, post a picture of you in your uniform on social media and write about what peace means to you.
4. Vote in the next elections. If you're not old enough to vote, make sure 5 adults around you do!
5. Run for a position in your National Scout Organization, whether as a youth advisor, a committee member, or others.
6. Speak out against bullying! Organise a team of young people and adults to raise awareness online and in person about how bullying impacts a person's mental health.
7. Plan a Good-Turn Marathon and see how many people you can get to benefit from your actions.
8. Brighten the day of someone by visiting an elderly home, orphanage, or hospital. Spend some time doing meaningful activities with them to fight loneliness and depression.
9. Make a map of all of the things that need to be fixed to make your community 100% peaceful. Make the map your personal to-do list and see how many actions you can complete.
10. Use dialogue to peacefully resolve a conflict between two of your friends.
11. Create a digital campaign to advocate for culture of peace education, share it with your network, and be a true Messengers of Peace!





### GOAL 1: 'No poverty', and GOAL 2: 'Zero Hunger'

This can be achieved locally by:

- Scouts being present and positive
- Taking children from low income families in the community and sponsor their participation in Scouting for a period of time
- Encouraging Scout groups and individuals to buy from local fair/s
- Trades and socially responsible food consumption
- Promoting responsible food purchasing and usage to reduce food waste
- Donating leftover food to homeless shelters or compost, when appropriate
- Sharing local group page and personal page messages around Fair Trade, Zero Waste and 'Break the Cycle' to inspire change
- Raising awareness of hunger issues around the world
- Reaching out to the community and sharing knowledge
- Partnering with local charities and/or collecting resources (money/materials) for those less well off
- Supporting local homeless shelters
- Developing partnerships with prison services focusing on rehabilitation to prevent poverty and promote Rover Scout programs

### GOAL 3: 'Good Health and Well-Being', and GOAL 4: 'Quality Education'

This can be achieved locally by:

- Ensuring Scout groups are in safe places for open discussions
- Giving Scouts the opportunity to develop risk assessment skills
- Providing opportunities for education on emergency first aid and first response
- Modelling good behaviors such as clean cooking, healthy eating, and regular exercise (done by adult leaders and older youth members)
- Incorporating high levels of physical activity in group programs

### GOAL 5: 'Gender Equality' & GOAL 10: 'Reduced Inequalities'

This can be achieved locally by:

- Incorporating gender education in age appropriate games for all sections
- Reaching out to marginalized groups in communities

### GOAL 6: 'Clean Water and Sanitation' & GOAL 7: 'Affordable and Clean Energy'

This can be achieved locally by:

- Educating Scouts on local water sources and amenities to develop an awareness of the importance of water systems
- Exploring ways to conserve and sanitize water on camps
- Encouraging the use of reusable, hard plastic, glass or stainless-steel bottles, both in Scout groups and the wider communities

### GOAL 8: 'Decent Work and Economic Growth' & GOAL 9: 'Industry, Innovation and Infrastructure'

This can be achieved locally by:

- Providing program opportunities for young Scouts to run small businesses, creating an ethical economy of decent work
- Creating positive community-based funds, that can be accessed for sustainable projects that produce social good

### GOAL 11: 'Sustainable Cities and Communities' & GOAL 12: 'Responsible Consumption and Production'

This can be achieved locally by:

- Setting good example in surrounding communities (done by Scouts)
- Developing local food networks by developing a database of farmers with leftover food, so Scouts can use food for camps and to bring to charities



- Encouraging sustainable cooking practices on camps and events (e.g. less meat, lessons on sustainable cooking and the use of reusable lunch boxes and food packaging)
- Running rubbish collection events once or twice annually
- Sharing equipment, supporting groups with fewer resources
- Encouraging the use of reusable bags
- Cultivating a Scout garden
- Promoting the use of public transport
- Taking steps to achieve real impact (visiting schools, lobbying, modelling good behaviors in Scouts, etc.)

### GOAL 13: 'Climate Action'

This can be achieved locally by:

- Educating Scouts on the risks, causes and consequences of extreme weather, as well as how to prepare for and respond to these and natural disasters
- Promoting and living the 'Leave no Trace' principles
- Encouraging the use of sustainable options for food packaging and storage
- Using public transportation to reduce air pollution (prioritize the ones with 'green transport' label)
- Exploring why and how to reduce waste by reducing, reusing and recycling
- Fostering respect of natural environments
- Planting trees
- Collaborating with local community groups who work in the field of environmental sustainability
- Running rubbish collection events and collecting soft drink/aluminum cans

### GOAL 14: 'Life Below Water'

This can be achieved locally by:

- Raising awareness by using signs at beaches in partnership with local communities, but driven by Scouts
- Cooperating with local communities to encourage sustainable consumption and active citizenship

### GOAL 15: 'Life on Land'

This can be achieved locally by:

- Sourcing locally produced food for Scout camps and events
- Fostering a sense of value and respect in biodiversity, as well as an appreciation of native species and an awareness of invasive species
- Collaborating with other groups in the community and neighborhood Scout groups

### GOAL 16: 'Peace, Justice and Strong Institutions' & GOAL 17: 'Partnerships for the Goals'

This can be achieved locally by:

- Encouraging young people to have the basics of strong institutions
- Ensuring that positive community development projects which meet the needs of the local community are completed in each program cycle
- Establishing Scout support centers/safe havens in unsafe neighborhoods
- Supporting local governments or businesses in building programs and projects in safe havens while sharing Scout values

## **8.21) Registration of Scouts in:**

1. Scouts of the World Award
2. Earth Tribe





## **9. Promoting IDP Activities**

One of the most important tasks of MoP is to INSPIRE others to do good deeds. Therefore, the International Day of Peace Promotion should be done through these platforms such as scout.org, [Messengers of Peace|Asia-Pacific Region](#) Facebook group and your own national administered social media sites (Facebook pages/groups, Youtube, Instagram, etc.) for uploading projects and stories.

## **10. Awarding of Special Messengers of Peace-International Day of Peace Badge and Certificate of Participation**

Scouts/Participants who achieve specified IDP activities with evidences and report submission can get MoP-IDP special badges and International Day of Peace Digital Certificate from their respective NSOs.

## **11. Report**

For reporting, you may please use the Report forms attached to the circular. Ensure that all activities held in celebration of the International Day of Peace are well documented and reported.

There are two forms, one for NSO to summarize all the activities that took place in the IDP Celebration throughout the country either at unit level or at national level.

The other form is designed to report each activity/event. NSO can use it to circulate to subnational and grass roots for them to submit this report forms to National that will help NSO to prepare the summarized report. NSO can also give this form to each of the in-charge of National Event/Activity to fill-up so all national activities have the detailed information available with NSO.

In submitting to APR Support Center, NSO needs to send the summarized report form. And if NSO wishes, may also attach all the event/activity forms.