GUIDELINES FOR NATIONAL SCOUT ORGANIZATIONS (NSOs) FOR ORGANIZING THE SEPTEMBER 21 RUN FOR PEACE INTERNATIONAL DAY OF PEACE ADVOCACY

Background:

Each year the International Day of Peace is observed around the world on 21 September. The General Assembly has declared this as a day devoted to strengthening the ideals of peace, both within and among all nations and peoples.

The Day’s theme for 2020 is “Shaping Peace Together.”

The 17 Sustainable Development Goals were unanimously adopted by the 193 Member States of the United Nations at an historic summit of the world’s leaders in New York in September 2015. The new ambitious 2030 agenda calls on countries to begin efforts to achieve these goals over the next 15 years. It aims to end poverty, protect the planet, and ensure prosperity for all.

Observing this excellent work, the King of Saudi Arabia and the King of Sweden, came together to recognise Scouts as “Messengers of Peace”. They believe that the excellent work of Scouts are doing is so impressive, and that Scouting needs to be recognised for its contribution to world peace, and be supported to do even more.

World Scouting’s Messengers of Peace Initiative, launched by the World Scout Committee in 2011, aims to inspire the millions of Scouts who are doing amazing things in their local communities to tell the world about it, and thus inspire other Scouts to do even more. Any Scout project that brings a positive change in a community - its health, environment, social circumstances, safety or addresses conflict – is a Messengers of Peace project.

Rationale:

Scouts as Messengers of Peace are social actors and primary agents of positive change in the schools, communities and neighborhood. Scouts all around the globe shows influence and gave inspirations to other youth and young people to make difference by leading examples as Peace Advocates – through the September 21 – Run For Peace International Day of Peace Advocacy – Scouts and Non-Scouts can collaborate together and make a difference towards establishing global peace and creating awareness in building strong Scouting profile.

Aim:

The September 21 – Run For Peace International Day of Peace Advocacy aims to promote Scouts role in Creating a Better World as Scout Messengers of Peace in the community through peace actions, peace initiatives and advocacies that will create positive change in the lives of young people and in the Community.

It further seeks to increase public awareness and enhance Scouting’s Profile as leading and preferred educational youth movement promoting active and healthy lifestyle among young people.
Objectives:
At the end of the Run for Peace, Scouts should be able to:

1. Promote the ideals of peace through the Messengers of Peace initiatives, programs, projects and activities;
2. Encourage Scouts, youth organizations and other young people to collaborate together in taking positive action steps in the schools and communities that will create peace, camaraderie, mutual understanding and good will among the citizens;
3. Create awareness and strengthen Scouting’s profile by showing them what Scouting can do to help Create a Better World;
4. Encourage non-scouts, youth and young people towards active and healthy lifestyle; and
5. Develop partnerships with government, non-government, private and public entities to support the cause of Scouting – Education for Life.

General Programme of Activities:

The general programme of activities includes the Pre-Run, Run Proper and Post Run activities that your NSOs can implement to make this event truly a meaningful and successful one. The ideal time for this event is around 5:00 AM to 9:00 AM. Gathering and Assembly starts at 4:00AM. Location must at least accommodate the number of projected runners.

In general, the event should target the Scout, Ventures and Rover Sections while it is also an ideal event for father and Son, Mother and Daughter to join the rally at the assembly area.

A. Pre-Run Activities
   a. General Assembly and Safety Orientation
   b. Physical Fitness: Warm-Up and Stretching
   c. Scouts Own: Duty to God (Short and Simple Prayer before the Run Proper)
   d. Candle Lighting and Torch Parade (Symbolic Ceremony about the International Day of Peace)
   e. Signing of the International Peace Day Manifesto (Printed in a huge Tarpaulin for the signature of all participants)
   f. Symbolic Tree Planting (Optional)
   g. Message from the Chief Commissioner or National President or the Chief Scout Executive

B. Fun Run Proper
   a. 1st Gun Shot – 10K (Open Category for Scouts and Non-Scout Runners)
   b. 2nd Gun Shot – 8K Runners Go! For Rover Section
   c. 3rd Gun Shot – 5K Runners Go! For Venture Section
   d. 4th Gun Shot – 3K Runners Go! For Scouts Section
C. Post Run Events – MoP Activities
   a. MoP Videos – Life Vest, MoP Network
   b. Network Games
   c. Telling Your Story: Story Cube
   d. Online MoP Registration
   e. Origami/Paper Folding: The 1,000 Paper Dove Challenge
   f. Painting and Drawing: Slogan and Poster Making
   g. Songs and Yells: MoP Beat Dance and Allelle
   h. Massive Tree Planting Activities
   i. Mobile Membership Registration for Non-Scouts

Mechanics of the Fun Run:
1. Runners Qualifications
   a. Scouts (Registered with the NSO)
   b. Non-Scouts (Membership Registration to the NSO is not required)
   c. Open Category (Specifically for Runners)

2. Race Categories
   a. 3K Run – For Scouts Section
   b. 5K Run – For Venture Section
   c. 8K Run – For Rover Section
   d. 10K Run – Open Category (For Runners)

Safety and Risk Management:
1. Permit from Government Authorities
   a. Wide and Spacious Venue of the Run Assembly
   b. Coordination with Traffic and Police Offices
2. Road Safety and Traffic Rules and Regulations
   a. Traffic and Safety Signages
3. Race Routes and Run Locations
   a. Color-coded Race Routes based on Race Categories
4. First Aid Station and Ambulance Service
   a. Strategic Locations of the entire Race Routes

Staffing and Personnel:
1. Event Hosts
2. Registration Officers
3. Safety and Security Officers
4. First Responders
5. Race Marshalls
6. Photo and Documentation
7. Water Refilling Stations

Materials and Logistics:
1. Public Address and Sound Systems
2. Stage Set-up with Lights
3. Clocks and Race Timers
4. Certificates of Participation (For All Runners)
5. Certificates of Recognition (For Finishers in All Categories: 1st, 2nd and 3rd place)
6. Medals for Finishers in all categories (1st, 2nd and 3rd place)
7. Gazebo and Garden Tents
8. Tables and Chairs
9. Prizes and Giveaways
10. Flyers, Posters and Leaflets
11. Banners and Tarpaulin
12. Race Bib
13. Singlet

Donors and Sponsorships:

Event donors and sponsorships play vital role in the success of the Fun Run. This provides assistance and support to augment the NSOs financial, logistical and material requirements such as Stage Set-Up, Event Marketing and Promotions, Banners and Tarpaulins, Booth Tents, Lights and Sounds, Event Hosts and Guesting of prominent TV personalities, T-Shirts, prizes and giveaways.

An ideal set of donors and sponsors must be in line with the values and core principles of the event organizers and the nature of the event. This may include co-branding or exchange deals with well-known brands of sports apparel, energy drink, print and broadcast media, sports and lifestyle magazines, vitamins and food supplements. NSOs may customize their Donor and Sponsorship Packages based on the projected scope and magnitude of the event.

Planning and designing your donor and sponsorship package mainly includes Media Mileage, Press Releases, Publicity and Social Media campaign. This also covers scale and sizes of brand and logo inclusion in all event promotions and publications.

1. Event Organizer – the National Scout Organization
2. Event Presenter – Aligned or Attached Government Agencies
3. Co-Presenter – Premium Brands
4. Major Sponsors – Premium Brands
5. Minor Sponsors – Premium Brands