



Are you passionate to:

1. Implement an advocacy project to raise your voice about the internet issues that you are most passionate about.
2. Receive advocacy training and connect with the decision-makers to speak about the changes needed to make the Internet a better place for all.
3. Represent your national organization at the international, regional, and national stages.
4. Make an impact towards a safe, brave, inclusive, affordable, accessible internet for everyone and so much more (...)

What is the Surf Smart Advocacy Fund?

For the last twelve years, WAGGGS has partnered with Norton to implement the Surf Smart Programme to help raise a generation of internet-savvy girls and young women to make a positive difference in the world. Now, we have a new phase of the programme with an emphasis on advocacy.

In 2023, Surf Smart Advocacy Fund will take 100 young women on an exciting advocacy journey. The selected girl guides and girl scouts will receive advocacy training and funding opportunities to implement their own advocacy campaigns. They can execute any projects of their interest concerning internet issues at the local, national, and international level.

Responsibilities

By becoming an Advocacy Champion/Smart Surfer, you are expected to contribute to some of the following activities:

1. Act as Advocacy Champions/Smart Surfers (June 2023-April 2024). Follow the full training of WAGGGS-led advocacy training/webinars/guest lecturers.
2. Develop your teamwork skills to mobilize all the participants from your MO to design advocacy projects.
3. Connect and build relationships with local, regional, or national decision-makers in the country and speak to them about the changes needed to address the risks on the internet.
4. Represent the MO and speak at national, regional and global events relevant to internet safety, inclusivity, accessibility, affordability, and STEM.
5. Regularly report the success of the campaign with the MO and WAGGGS.
6. Write blogs/make video documentaries about your experiences working on the campaign or any events you are attending.
7. Act as an “advocacy mentor” for the new pool of advocacy champions and share your knowledge and expertise with other Girl Guides.

Check your eligibility

To join the WAGGGS Advocacy Champions team:

1. Be aged between 16 – 30 years old.
2. Be an active Girl Guide in your region.
3. Available to meaningfully participate in the team for 11 months.
4. Have an interest in the areas of the internet, gender equality, advocacy, and building campaigns.
5. Consent to their photo, videos, and stories being used by the National organization and WAGGGS.

BECOME A “SMART SURFER”

WAGGGS is looking for girls and young women who are creative, worldly-minded, and have a strong commitment to digital gender equality, active engagement in Girl Guiding and Girl Scouting, and the capacity to lead, speak up, network, challenge, and generate a ripple effect.

Why Apply?

The World Association of Girl Guides and Girl Scouts in partnership with Member Organizations (MOs) will support the Advocacy Champions for personal growth and development and to represent WAGGGS and their Member Organisation externally.

1. Advocacy Champions/Smart Surfers will receive WAGGGS-led advocacy training to amplify their voices to influence issues related to the internet.
2. Able to compete in the project idea pitch presentation to secure grants for your advocacy projects at the end of the training sessions.
3. Receive a small grant to implement the advocacy project on/a country/international scale.
4. Able to connect and build relationships with like-minded individuals and organizations on topics of mutual interest.
5. Mentorship by the Surf Smart Advocacy Lead and expert lectures.
6. Represent WAGGGS in different forums as and when needed.

Selection Process

The steps of smart surfers' selection are as under: -

- MO to publish application advertisements.
- Applicants are to complete the application form
- Selection panel to screen the received application forms.
- Selection panel to interview and request more information if needed.
- MO to make the list of final selections.

Endorsement

National Commissioners will need to endorse the application of the Advocacy Champion/Smart Surfers.

Diversity

WAGGGS is committed to ensuring that the Advocacy Champions network is as diverse in its membership as possible.

This deadline to send your application will close on **July 20th, 2023.**